For:

P.O. BOX 905739

325 E Main St

CHARLOTTE, NC 28290-5739

MARKELL FOR DELAWARE(188426)

CBS TELEVISION STATIONS



KYW TV3

1041-556721

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 5

11/27/2012

Net 30 days

Account Exec:

CAROLYN TYSON

Office: Contract Num: KYW-TV 1041-80970

10/23/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account THE CAMPAIGN GROUP, INC.(8131)

Newark, DE 19711-7152

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable PE: /

Product Desc: D- DE GOV

Broadcast airtimes represented are reported to the nearest second.

ıy	Flight										Total		
.ine	Descrip				Buy Line Dates			WTFSS		Our	Spots	Rate	
1	-	DRNING	5 (5:58-7AM)		10/23/2012-10/29/2012			WTF		30	2	810.00	
N	Р												
W	/eek Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate					
10	0/22/2012-10/2	8/2012		MTWTF		2	2						
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks	
10	0/23/2012	Tu	06:10:29 AM		MAR1202RACH		30	810.00					
10	0/24/2012	We	06:22:15 AM		MAR1202RACH		30	810.00		- 1			
2	CBS TH	IS MOR	NING		10/23/2012-10/29	/2012	М Т	WTF		30	2	250.00	
	UR				. 0, 20, 20 . 2 . 0, 20	,2012				N.		200.00	
W	/eek Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate					
10	10/22/2012-10/28/2012			MTWTF		2	10	250.00		M			
A	ir Date	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
10	0/23/2012	Tu	08:57:51 AM		MAR1202RACH		30	250.00					
10	0/24/2012	We	08:54:30 AM		MAR1202RACH		30	250.00					
3	ENTER	ΓΑΙΝΜΕ	NT TONIGHT		10/23/2012-10/29/2012			MTWTF		30	2	900.00	
L	UR						Salar						
				1									
W	/eek Of			MTWTFSS		Spots Per Week		Rate					
10	0/22/2012-10/2	8/2012		MTWTF		2		900.00					
A	ir Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	_	Credit	Remarks	
10	0/23/2012	Tu	07:27:30 PM		MAR1202RACH		30	900.00					
10	0/24/2012	We	07:28:16 PM		MAR1202RACH		30	900.00					
4	THE INS	SIDER			10/23/2012-10/29	/2012	M T	WTF		30	3	1,000.00	
	UR												

For:

P.O. BOX 905739

325 E Main St

CHARLOTTE, NC 28290-5739

MARKELL FOR DELAWARE(188426)

CBS STATION



CAROLYN TYSON

KYW TV3

1041-556721

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 5

Account Exec:

Office: KYW-TV
Contract Num: 1041-80970

Contract Dates: 10/23/2012-10/29/2012

Customer Order:

Linked Order:

CPE: / /

In Account THE CAMPAIGN GROUP, INC.(8131)

Newark, DE 19711-7152

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable **/**

Product Desc: D- DE GOV

Broadcast airtimes represented are reported to the nearest second.

10/28/2012 Broadcast EOM 10/01/2012-10/28/2012 PAY BY Net 30 days

Suy Flight									Total		
е	Description	n			Buy Line Dates		M	TWTFSS	Dur	Spots	Rate
We	eek Of			MTWTFSS	<u> </u>	Spots Per Week		Rate			
10	/22/2012-10/28/2	012		MTWTF		2		1,000.00			
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10	/25/2012	Th	07:55:12 PM		MAR1202RACH		30	1,000.00			
10	/26/2012	Fr					30			1,000.00	Preempted
10	/26/2012	Fr	07:41:10 PM	10/26/2012	MAR1202RACH		30	1,000.00	1,000.00		Makegood in 19:30:00-20:00:00
5	LATE NEV	٧S		10/23/2012-10/28/2012			.TWTFSS		30	2	1,800.00
LU	R									1	
We	eek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate			
10	/22/2012-10/28/2	012		.TWTFSS		2		1,800.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
10	/24/2012	We	11:31:51 PM		MAR1202RACH	10	30	1,800.00			
10	/27/2012	Sa	11:30:09 PM		MAR1202RACH	-	30	1,800.00			
3	DAVID LE	TTER	MAN	10/23/2012-10/28/2012			J	WTF	30	2	700.00
LU	R										
We	eek Of			MTWTFSS		Spots Per Week		Rate			
10	/22/2012-10/28/2	012		.TWTF		2		700.00			
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
10	/23/2012	Tu	12:09:41 AM		MAR1202RACH		30	700.00			
10	/24/2012	We	12:09:42 AM		MAR1202RACH		30	700.00			
7 5PM EARLY NEWS			10/23/2012-10/28/2012			.TWTF		30	2	765.00	
NF)										

For:

P.O. BOX 905739

325 E Main St

CHARLOTTE, NC 28290-5739

MARKELL FOR DELAWARE(188426)

CBS TELEVISION © GW



KYW TV3

1041-556721

Invoice Num:

INVOICE

Page 3 of 5

Account Exec:

CAROLYN TYSON

Office: Contract Num: KYW-TV 1041-80970

10/23/2012-10/29/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE:

In Account THE CAMPAIGN GROUP, INC.(8131)

Newark, DE 19711-7152

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

D- DE GOV **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

y	Flight									Total		
ne	Descript	ion			Buy Line Dates		MTW	TFSS	Du	r Spots	Rate	
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate				
	10/22/2012-10/28	3/2012		. T W T F		2		765.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	10/23/2012	Tu	05:43:30 PM		MAR1202RACH		30	765.00				
	10/24/2012	We	05:43:51 PM		MAR1202RACH		30	765.00				
8	NEWS 3	AT 6			10/23/2012-10/29/	/2012	MTW	/TF	3	0 1	1,440.00	
	NP	711 0			10/20/2012 10/20/	2012			-		1,110.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	10/22/2012-10/28	3/2012		$MTWTF\ldots$		1		1,440.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	10/23/2012	-	06:26:27 PM		MAR1202RACH		30	1,440.00		III.		
9	5·30AM I	NEWS	THIS MORNING	<u> </u>	10/23/2012-10/29/	/2012	MTW	TE	3	0 2	275.00	
	LUR	VLVV0	THIS WORKING		10/23/2012-10/29/	2012	101 1 00		3	<u> </u>	273.00	
					TII.							
	Week Of			MTWTFS		Spots Per Week		Rate				
	10/22/2012-10/28	3/2012		MTWTF		2	Section 1	275.00				
	Air Date	Day	Air Time	M/G For	Material	1 //	Dur	Rate	Debit	Credit	Remarks	
	10/24/2012	-	05:59:42 AM		MAR1202RACH	,	30	275.00				
	10/25/2012	Th	05:29:34 AM		MAR1202RACH		30	275.00				
10	VEGAS				10/23/2012-10/28/	/2012	. T		3	0 1	5,500.00	
	LUR									<u> </u>	2,22330	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate				
	10/22/2012-10/28	3/2012		. T		1		5,500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/23/2012	Tu	10:35:42 PM		MAR1202RACH		30	5,500.00				

For:

With:

P.O. BOX 905739

325 E Main St

CHARLOTTE, NC 28290-5739

Newark, DE 19711-7152

MARKELL FOR DELAWARE(188426)

Account Exec:

CBS TELEVISION STATIONS **CAROLYN TYSON**

Office: KYW-TV **Contract Num:** 1041-80970

10/23/2012-10/29/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE: In Account THE CAMPAIGN GROUP, INC.(8131)

> 1600 Locust St **Product Desc:** D- DE GOV Philadelphia, PA 19103-6305

Broadcast airtimes represented are reported to the nearest second. ATTN:Accounts Payable

Invoice Num: 1041-556721 Page 4 of 5 Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: **Broadcast EOM**

10/01/2012-10/28/2012

KYW TV3

Billing Period:

Buy	Flight									Total		,
Line	Descriptio	n			Buy Line Dates		M	TWTFSS	Dur	Spots	Rate	
11	CSI: CRIM	E SCE	NE INVESTIGA	ATION	10/23/2012-10/28	/2012		W	30	1	6,000.00	
LUF	R											
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/2	22/2012-10/28/2	012		W		1		6,000.00				
Air	Date	Dav	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
			10:34:23 PM		MAR1202RACH		30	6,000.00				
12	BLUE BLO	000			10/23/2012-10/28/	/2042		F	20	1	4,500.00	
LUF		008			10/23/2012-10/28/	/2012		F	30		4,500.00	
LUF	ĸ											
We	ek Of			MTWTFS	S	Spots Per Week		Rate				
10/2	22/2012-10/28/2	012		F		1		4,500.00				
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/2	26/2012	Fr	10:34:18 PM		MAR1202RACH	1	30	4,500.00				
13	THE MENT	TALIST	-		10/23/2012-10/28	/2012		S	30	1	4,500.00	
LUF	R											
We	ek Of			MTWTFS	<u>s</u>	Spots Per Week	10000	Rate				
10/2	22/2012-10/28/2	012		S		1		4,500.00				
Air	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	,	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/2	28/2012	Su	10:45:07 PM		MAR1202RACH		30	4,500.00				
	Total	Spots		Gross Ar	nt	Comm	ission Amt	Net Amt	Debit	Credit	Reconciliation	
ir Time Tota		21	-	34,940.0	_		5,241.00	29,699.00	1,000.00	1,000.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

Warranty - We warrant the above broadcasts were made according to the official station log.

INVOICE

Net 30 days

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

For: MARKELL FOR DELAWARE(188426)

325 E Main St

Newark, DE 19711-7152

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St

Wire Transfer Instructions:

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

CBS TELEVISION © FILE



KYW TV3

INVOICE

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Account Exec: **CAROLYN TYSON** Office: KYW-TV

Contract Num: 1041-80970

10/23/2012-10/29/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE: / /

Product Desc: D- DE GOV

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556721

Invoice Date: 10/28/2012 Billing Cycle: **Broadcast EOM**

Billing Period: 10/01/2012-10/28/2012

11/27/2012 Net 30 days

Billing Notes

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

For Billing Inquiries Please Contact:

(215) 977-5578

KYW-TV CONTROLLERS OFFICE

Gross Billing	34,940.00
Trade Value	0.00
Agency Commission	5,241.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	29,699.00

Warranty - We warrant the above broadcasts were made according to the official station log.